October–November A-List Promotion 2026

Promotional Terms and Conditions

1. Promotional Period

1.1. This promotion is available for eligible bookings made between **26 October and 31 October 2026, inclusive**.

1.2. Eligible vehicle pickup dates must fall between **1 November and 30 November 2026, inclusive**.

1.3. The rental period must not exceed seven (7) days.

1.4. Vehicle returns may occur in December 2026, provided the pickup occurs within the eligible November period and the rental does not exceed seven (7) days.

2. Customer Eligibility

2.1. This promotion is available to eligible Alpha Car Hire customers who receive access to the promotional offer via the official email.

2.2. Customers must meet Alpha Car Hire's standard rental eligibility requirements.

2.3. Promotional offers are subject to the availability of eligible vehicles at participating Alpha Car Hire locations.

2.4. Promotional discounts apply to eligible vehicle categories only. The following commercial vehicle categories are expressly excluded from this promotion:

- Moving Truck
- Moving Van
- Ute
- Minibus

2.5. Promotional codes cannot be redeemed against bookings for any of the excluded vehicle categories. All eligible vehicle bookings remain subject to availability and Alpha Car Hire's standard rental conditions.

3. Promotional Offers and Eligible Pickup Days

3.1. Midweek Offer — 25% Off

Eligible customers receive **25% off the base rental rate** for qualifying rentals with a

pickup scheduled between **Monday and Thursday, inclusive**, from 1 to 30 November 2026.

Promotional code: VIP25

3.2. Weekend Offer — 20% Off

Eligible customers receive **20% off the base rental rate** for qualifying rentals with a pickup scheduled between **Friday and Sunday, inclusive**, from 1 to 30 November 2026.

Promotional code: VIP20

3.3. Eligibility is determined by the scheduled vehicle pickup day. The entire rental does not need to fall within the qualifying pickup-day range.

3.4. The maximum rental duration is seven (7) days. Returns may occur in December 2026, provided the pickup occurs within the eligible November pickup period and the rental does not exceed seven (7) days.

3.5. Discounts apply to the base rental rate only and exclude optional extras, additional services, fees and surcharges.

3.6. Moving Trucks, Moving Vans, Utes and Minibuses are excluded from both offers.

3.7. All offers are subject to eligible vehicle availability and Alpha Car Hire's standard rental conditions.

4. Discount Application

4.1. Promotional discounts apply to the base vehicle rental rate only.

4.2. Discounts do not apply to optional extras, damage liability reduction products, additional services or separately charged fees and surcharges.

4.3. The final rental price may vary depending on vehicle category, pickup and return details, selected extras and applicable charges.

4.4. The applicable promotional discount must be reflected in the booking summary before the booking is confirmed.

5. Booking and Redemption

5.1. Eligible bookings must be made between **26 and 31 October 2026, inclusive**.

5.2. Promotional offers are available through Alpha Car Hire's direct booking channels:

Online: Enter the applicable promotional code when booking through

alphacarhire.com.au:

- **VIP25** for eligible Monday–Thursday pickups
- **VIP20** for eligible Friday–Sunday pickups

By phone: Quote the applicable promotional code to an Alpha Car Hire customer service representative when making a booking.

5.3. The applicable promotional code must be provided and applied before the booking is confirmed. **VIP25 applies to eligible Monday–Thursday pickups and VIP20 applies to eligible Friday–Sunday pickups.**

5.4. Only one promotional code may be applied per booking. Promotional codes cannot be combined with other promotional codes.

5.5. This promotion applies to new bookings only. Promotional discounts cannot be applied retrospectively to existing reservations.

5.6. Eligible customers may redeem the same promotional code across multiple separate new bookings, provided each booking independently meets all applicable promotional terms and eligibility requirements.

6. Amendments and Cancellations

6.1. Standard Alpha Car Hire booking amendment and cancellation conditions apply.

6.2. Booking amendments must be made at least 48 hours before the scheduled pickup time, in accordance with Alpha Car Hire's standard Rental Terms and Conditions. Amendments may affect the total rental charges and promotional eligibility.

6.3. If an amendment causes the booking to fall outside the promotional eligibility requirements, the promotional discount will no longer apply.

6.4. Applicable cancellation fees and conditions remain in effect.

7. General Conditions

7.1. All rentals are subject to vehicle availability and Alpha Car Hire's standard rental requirements.

7.2. This promotion is subject to Alpha Car Hire's Rental Terms and Conditions, Rental Agreement and applicable Fees and Charges Schedule.

7.3. Nothing in these promotional conditions excludes, restricts or modifies rights available under the Australian Consumer Law